



**Girl Guiding  
New Zealand**  
Ngā Kōhine Whakamahiri  
O Aotearoa

*be prepared for new adventure*



**Annual Review 2010**



**10**

[www.girlguidingnz.org.nz](http://www.girlguidingnz.org.nz)



## From the President

The year 2010 was a year of beginnings and endings, challenges and changes, and a strengthening of vision and commitment with girls and leaders closely involved in a number of exciting initiatives.

A girl programme review was launched to evaluate the effectiveness of programmes from Pippins to Rangers.

A small group of Guides in Dargaville set the country alight working to create the longest bra chain to raise awareness of breast cancer and beat the world record. Units had a great deal of fun completing the Pink Star Challenge during this campaign.

Project GOLD (Guiding Overseas Linked with Development), a WAGGGS Guiding initiative, was an opportunity for four young leaders to work in Fiji for three weeks. The project aimed to increase girl membership and give leaders skills to run programmes for girls in Fiji.

Issues around the quality of the 2010 biscuits allowed another group of girls to work as consultants with Griffins to taste and quality control their way to the "Best Biscuits Ever" for 2011.

A Guiding contingent attended the Asia Pacific Conference in the Maldives where Melanie Bennett was elected to the Asia Pacific Committee.



Planning commenced for the four-yearly Jamboree, scheduled for January 2012 at Tui Ridge, Rotorua. This is always an eagerly awaited event for girls and leaders alike.

The National Forum recommended changes to the vision and goal statements for GirlGuiding New Zealand. These relate very closely to the proposed WAGGGS statements and form the basis for strategic thinking in the next biennium:

### Vision:

All girls and young women in every community are inspired and empowered to turn dreams into reality.

### Goals:

- 1 Provide an empowering adventurous journey for girls and young women to grow and lead.
- 2 Maintain a relevant, values-based and self-sustaining organisation.
- 3 Empower girls and young women to be positive agents of change in New Zealand and the world.

New property policies were developed to ensure Guiding property is being utilised in ways that are profitable for the organisation. Risk management reporting, along with database and website development were also evaluated and improvements made.

Two earthquakes in Christchurch in 2010 disrupted services and caused damage to Guiding buildings in the city. Herrick House sustained some structural damage, particularly in the mail order service area, Wharepuni lost a chimney and moved off pilings and Cracroft House sustained significant damage. Fortunately girls and leaders camping there at the time were safe.

Amidst this, the changeover of National Presidents occurred in October. Jenny Burrow completed her term after six years in the role – a huge commitment – thank you Jenny.

We thank all our volunteers who, with the support of the staff team, work selflessly to make a difference for girls and young women and to bring Guiding alive in their communities. Thank you to you all.

*Sonia Faulkner*, National President

## 2010 GirlGuiding NZ Board and Management

### National Board Members

#### National President

Jenny Burrow (until 30/9/10)  
Sonia Faulkner (from 1/10/10)

#### Chair, Audit and Finance

Fiona Harnett

#### Leaders

Natalie Hansby, Nicola Jenkin,  
Rachel Maher, Lois Beckett (until  
12/4/10), Sharon Hahn (from 1/8/10)

#### Co-opted

Liz Davies

#### Chief Executive

Ruth Teasdale

### Senior Management Team

#### Chief Executive

Ruth Teasdale

#### Chief Financial Officer

Katherine Harbrow  
(on maternity leave from 6/9/10)

#### Acting Chief Financial Officer

Greg Monk (from 6/9/10)

#### Operations & Services Manager

David Rhodes (until 28/1/10)

#### Guiding Development Manager

Rosemarie Thomas (from 12/4/10)

#### Marketing & Advocacy Manager

Jane Smithson

## Membership 2010

(As at December 31 2010)

### Girl Members

Pippins	1,869
Brownies	4,819
Guides	4,161
Rangers	732
<b>Total</b>	<b>11,581</b>

### Adult Members Roles

Unit Leaders and Team Members	1,294
Leaders in Training	388
Trainers	214
Co-ordinators	204
Administrative Members	578
<b>Total</b>	<b>2,678</b>

**Trefoil Guild Members 878**

## Developing the girl programme



The Girl Programme Development Project was launched in 2010 and gave members the chance to have input into the girl programme. A steering group was established with the key aims of evaluating the current programmes, developing draft recommendations for the Board and implementing any changes.

Interviews were conducted with parents of pippins, brownies and guides and 16 leaders of pippins, brownies, guides and rangers from across the zones, plus five advisors and/or staff. Teleconference discussions were also held with a Girl Reference Group of seven rangers.

Recommended changes to the programme will be finalised in 2011 after approval by the National Board, followed by implementation.



## Around the globe

Members attended a wide range of events around the world including:

- Asia Pacific Conference, Maldives, July 2010 – Fiona Harnett and Liz Davies (National Board members). Melanie Bennett, Ranger Leader was selected onto the Asia Pacific Committee.
- ACE, January, Melbourne, Australia – 25 leaders, 25 rangers and 40 guides.
- Discover your Potential and Project Awhina, Sangam, India, January 2010 – eight leaders/three rangers
- WAGGGS Facilitators Workshop, UK, May 2010 – one trainer
- Project GOLD, Fiji, July 2010 – three young leaders
- Guiding Mosaic, Canada, July 2010 – three leaders/seven girls
- Peak 2010, Derbyshire, UK, July 2010 – two leaders/six rangers
- "Kilke" Jamboree, Finland, July/August 2010 – two leaders/one ranger
- Centenary Camp, UK, July/August 2010 – three leaders/eight girls
- Arden 2010, August 2010 – three leaders
- Young Women's Forum, UK, 19-24 October 2010 – two young leaders

### 2010/11 Mutual Aid Project

#### *Honduras – Encouraging recycling and better conservation*

The Asociación Nacional de Muchachas Guías de Honduras is running a project to contribute towards water conservation through recycling and raising awareness about better conservation practices. Fifty leaders will be recruited and trained to run conservation projects through five training workshops. Other activities include a competition to make items from recycled materials and an exhibition of promotional materials on the subject.



## Mail Order

2010 saw the development and extension of the Mail Order service with a renewed commitment to service delivery, new product lines added, the redesign and updating of badges and patches, and most importantly a new and improved website which is easy to update with all the latest information and offering a very secure payment service.

Trefoil Guild ladies had their own polo tops to purchase, girls and leaders could buy pink or blue baseball caps, pink or blue pens were available, some uniform items were offered at discount prices while some publications were discounted also.



## Best ever Guide biscuits

Project Whakapai, a Guide biscuit taskforce of five girls, was set up in May 2010 to help eliminate any appearance issues from previous batches of plain biscuits. The girls were involved throughout the entire biscuit making process - from the new cutter design, through to packaging design, taste testing, biscuit colour and texture, and finally the TV commercial in which they starred.



By December 2010 all was in place for the "best ever" Guide biscuit season in March 2011!

## Bra chain part of Pink Star Challenge

The Pink Star Challenge was a major feature of GirlGuiding NZ's activities in 2010. From pink car washes to pink picnics and camps, the challenge was plenty of fun and helped to raise awareness of breast cancer by giving everyone the opportunity to discuss breast cancer openly.

A major focus of the Pink Star challenge, and the only compulsory activity, was to collect bras to help the Dargaville Guides break the Guinness World Record for the longest bra chain of 200,000 bras. Although the world record wasn't achieved it was a great opportunity to connect with the community and raise the profile of the organisation – and the awareness, detection and prevention of breast cancer.



# Foundation invests in the future

The key aim of the GirlGuiding NZ Foundation is to invest in the future of girls and young women by increasing their skills and experiences. Scholarships, loans and grants are available from the Foundation for special projects and Guiding activities – and for fees or uniforms if the parents/caregivers need assistance.

In 2010 a Ranger Leader represented New Zealand at a course in leading teams in cultural diversity at Our Cabana in Mexico through WAGGGS and a Ranger fulfilled her dream by learning to fly a plane solo. A group of Rangers and leaders from the Bay of Plenty travelled to Tauranga's sister city, Hitachi, in Japan with the Foundation's assistance.

The website and Foundation pamphlet have been refreshed to encourage more people to apply.



## Learning and development

### Leader Programme

**Leaders of Girls:** 686 leaders hold the Introduction to Leadership Certificate and 604 leaders hold the Leadership Qualification.

**Leaders of Adults:** 117 Leaders hold the Introduction to Leadership Certificate and 161 the Leadership Qualification.

### Other news:

- Processes were introduced during 2010 to recognise a leader's prior learning.
- 76 trainers participated in zone learning and development forums designed to update them on changes in training and to identify ways to work more effectively in their zones.
- Eight regions identified ways to work more closely together to provide more effective leader training.
- 70% of trainers completed an All Trainer Survey designed to identify improvements to leader development.
- One in every 15 leaders (of girls) is a trainer and, when combined with assessors, this means that one in 10 leaders are formally supporting the development of other leaders.
- GirlGuiding NZ resigned as a Private Training Establishment from NZQA to concentrate resources more appropriately on meeting leader's development needs.

## In the outdoors

### Opportunities for girls:

- A total of 94 participants from around New Zealand participated in five Discoveries during 2010 involving tramping, canoeing, skiing and snow activities.
- In the Duke of Edinburgh Hillary Awards, 46 girls achieved Bronze, 20 achieved Silver and 17 achieved Gold.
- Four term challenges were held (swimming, cycling, hiking and outdoor creative) with four sets of web activities for each girl section.
- Three girls attended the Walsh Memorial Scout Flying School.

### Opportunities for leaders:

- 27 adults attended GirlGuiding NZ's Outward Bound courses, with thanks to Hubbards and Outward Bound.
- Six adults represented GirlGuiding NZ in Spring Challenge teams.
- There were six external outdoor trainings organised through the Outdoor Co-ordinator based at the National Office.
- 50 members participated in Bronze lifesaving workshops in Auckland, Te Awamutu and Christchurch.
- One kayaking course was held for Auckland/Manukau and a ropes course held at Huntleigh.



## Snippets

### Girl membership cards introduced

A new marketing initiative during 2010 was the introduction of membership cards for girls with their own unique numbers. Welcome packs were also produced with a range of new marketing materials including contact cards, the Adventure this Way pamphlet, balloons and display materials available to use.

In 2010, there was a 66% increase in girl enquiries over 2009 and a similar increase of 60% in adult enquiries.

### Photo competition popular

The Great GirlGuiding New Zealand photo competition was promoted through **Te Rama** with the winning photograph of Chelsea appearing on the cover of the Summer 2010 issue. The competition was a huge success with a stunning selection of photographs showing the fun and adventure involved in being part of Guiding.





This summary financial report for the Girl Guides Association of New Zealand (Inc) covers the financial affairs of the National Association including the GGANZ Foundation and the trading of regions and their properties.

These summary financial statements do not consolidate the receipts, payments, assets or liabilities of any units and districts, all of which are subject to individual reporting and review.

The full financial report of the Girl Guides Association of New Zealand (Inc) was adopted by the National Board of the Association on 8 May 2011.

This summary financial report is not expected to provide as complete an understanding of the affairs of the Association as is provided by the full financial report which is available on the Association's website:

[www.girlguidingnz.org.nz](http://www.girlguidingnz.org.nz)

The full financial report for the association was audited by PKF Goldsmith Fox Audit and has been qualified for the non-consolidation of units and districts, which is a departure from Financial Reporting Standard No. 37, and for the recording of land and buildings at their latest rateable valuations, which is a departure from Financial Reporting Standard No. 3. This summary financial report has not been audited.

All accounting policies have been applied on bases consistent with those used in the prior year.

# The Girl Guides Association New Zealand (Inc)

## Summary Financial Report for the Year Ended 31 December 2010

### Summary Statement of Financial Performance for the 12 Months to 31 December 2010

	2010	2009
	\$	\$
<b>Revenue</b>		
Trading Income (Including Biscuits)	4,574,155	4,523,418
Membership Fees Received	857,698	890,630
Grants & Donations	237,090	223,145
Investment Income	185,558	193,150
Event/Tour Income	394,830	213,246
Other Income	47,608	42,867
<b>Total Revenue</b>	<b>6,296,939</b>	<b>6,086,455</b>
<b>Expenses</b>		
Trading Cost of Sales (Including Biscuits)	2,609,340	2,675,651
Event/Tour Expenses	388,950	201,707
Support Services	3,290,354	3,250,486
<b>Total Expenses</b>	<b>6,288,644</b>	<b>6,127,844</b>
<b>Operating Surplus (Deficit)</b>	<b>8,295</b>	<b>(41,389)</b>
Change in Market Value of Investments	41,800	197,938
<b>Net Surplus (Deficit)</b>	<b>50,095</b>	<b>156,549</b>

### Summary Statement of Financial Position as at 31 December 2010

	2010	2009
	\$	\$
Current Assets	2,560,898	2,004,866
Non Current Assets	14,553,742	14,878,816
Long Term Investments	1,650,756	1,810,742
Current Liabilities	(975,187)	(738,228)
<b>Net Assets</b>	<b>17,790,209</b>	<b>17,956,196</b>
<b>Members Funds</b>		
Accumulated Funds	6,560,786	6,563,437
Property Revaluation Reserves	11,229,423	11,392,759
<b>Total Members Funds</b>	<b>17,790,209</b>	<b>17,956,196</b>

### Summary Statement of Movements in Equity as at 31 December 2010

	2010	2009
	\$	\$
Opening Balance 1/1/10	17,956,196	17,733,390
Net Surplus/(Deficit) for the year ended 31 December	50,095	156,549
Prior period adjustment to Revaluation Reserves	-	(67,699)
Adjustment Transfers to Restricted Funds	(52,746)	-
Increases (Decreases) in Revaluation Reserves	(163,336)	133,955
Total Recognised Revenues and Expenses for the Year	(165,987)	222,806
<b>CLOSING BALANCE</b>	<b>17,790,209</b>	<b>17,956,196</b>

### Summary Statement of Cash Flows for the 12 Months to 31 December 2010

	2010	2009
	\$	\$
Cash Held as at 1/1/10	295,804	362,707
Net Cash Flows from Operating Activities	172,610	253,091
Net Cash Flows from Investing Activities	281,589	(319,994)
<b>Cash Held as at 31/12/10</b>	<b>750,003</b>	<b>295,804</b>

**GirlGuiding New Zealand  
Registered Charity No: CC22069**

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## Supporters

**GirlGuiding New Zealand gratefully acknowledges the support offered regionally by:**

- Altrusa International
- Bay of Plenty Friends of Guiding
- Community Organisation Grants Scheme (COGS)
- Eastern and Central Community Trust
- Endeavour Community Trust
- Eureka Trust
- GirlGuiding NZ Trefoil Guilds (around the country)
- Guardian Trust
- HB Patchworkers and Quilters
- ILT Foundation
- JSB Dudding Trust
- Lion Foundation
- Maurice Carter Charitable Trust
- Newman's Own Foundation
- NZ Community Trust
- Perry Foundation
- Pub Charity
- Southern Trust
- The Canterbury Community Trust
- The Sky City Community Trust
- TSB Bank

**GirlGuiding New Zealand gratefully acknowledges the support offered nationally by:**

- Allied Farmers Limited
- Bendon Outlet stores
- Donations on behalf of the late Coral Furey
- EM Ball
- Estate Howitt Key Wilkinson
- Estate Lilah Hobson
- Estate Norah E Johns
- Griffin's Foods Limited
- Harcourts Foundation
- Hubbards
- Mad Butcher stores
- Ministry of Youth Development
- Mt Wellington Trust,
- Waipuna Hotel & Conference Centre
- Outward Bound
- Postie Plus Group Limited
- SPARC – Sport and Recreation New Zealand
- Westpac Ltd

## SCHOLARSHIPS AND AWARDS 2010

*Life membership* was awarded by vote to Cynthia Landels in 2010 and will be bestowed at the AGM in May 2011.

*The Mona Burgin Scholarship* for 2010 was awarded to:

- Cheryl Watson (Wellington) to attend Friends of Sangam gathering in India in January 2011
- Laura Cadman (Otago) subject to identification of a suitable project.

The 2010 *Ruth Herrick Scholarship* was awarded to Jessica Gibbs (Pencarrow).

## NATIONAL AWARDS

**KAURI** *The Kauri is the tallest tree in the forest. Recipients of the Kauri stand tall in the organisation.*

Sandra Bloem

Otago

**TOTARA** *The Totara tree is the most prized tree in the forest. Recipients of the Totara will be the most respected and valued leaders.*

Lorraine Agnew, Ariel McCracken

Waikato

Lorna Willis

Manawatu

Norma Hampton

East-West Canterbury

**FERN** *The Fern is a symbol of New Zealand and worn with pride especially by our leading sports people. Recipients of the Fern are high achievers.*

Linda Read

North Shore

Robyne Parker, Suzanne Joynt

Manukau

Christine Hart, Raewynne Leigh, Jackie Rice

Waikato

Heather Kinloch

Wairiki

Glenys Phillips

Hawkes Bay

Denise Robertson, Melissa Woodd

Manawatu

Melanie Bennett, Julie Ainsworth

Wellington

Lynette Smitheram

Marlborough

Julie Norris, Annette Le Lievre

East-West Canterbury

Merrion Scott

South Canterbury

Jeanette Erikson

Otago